

# Meet today's typical Millennial

(1) Like most Millennials, she would prefer to live in a socialist country -- and, like 47% of American adults overall, is likely to vote for a socialist.

(2) She may be among the 36% of Millennials who approve of communism (up from 28% in 2018).

(3) Like 43% of Millennials, she thinks *The Communist Manifesto* better "guarantees freedom and equality" than the U.S. Declaration of Independence, or she isn't sure.

(4) Like 53% of Millennials, she believes America's economic system works against her.

(5) Like 83% of U.S. college graduates, she doesn't know the difference between the free market and a government-dictated economy.

(6) Like 73% of Millennials, she believes government should provide universal health care; like 67%, she believes it should provide tuition-free college.

(7) Like 48% of Millennials, she believes the government should provide jobs to those who want to work, but can't find jobs.

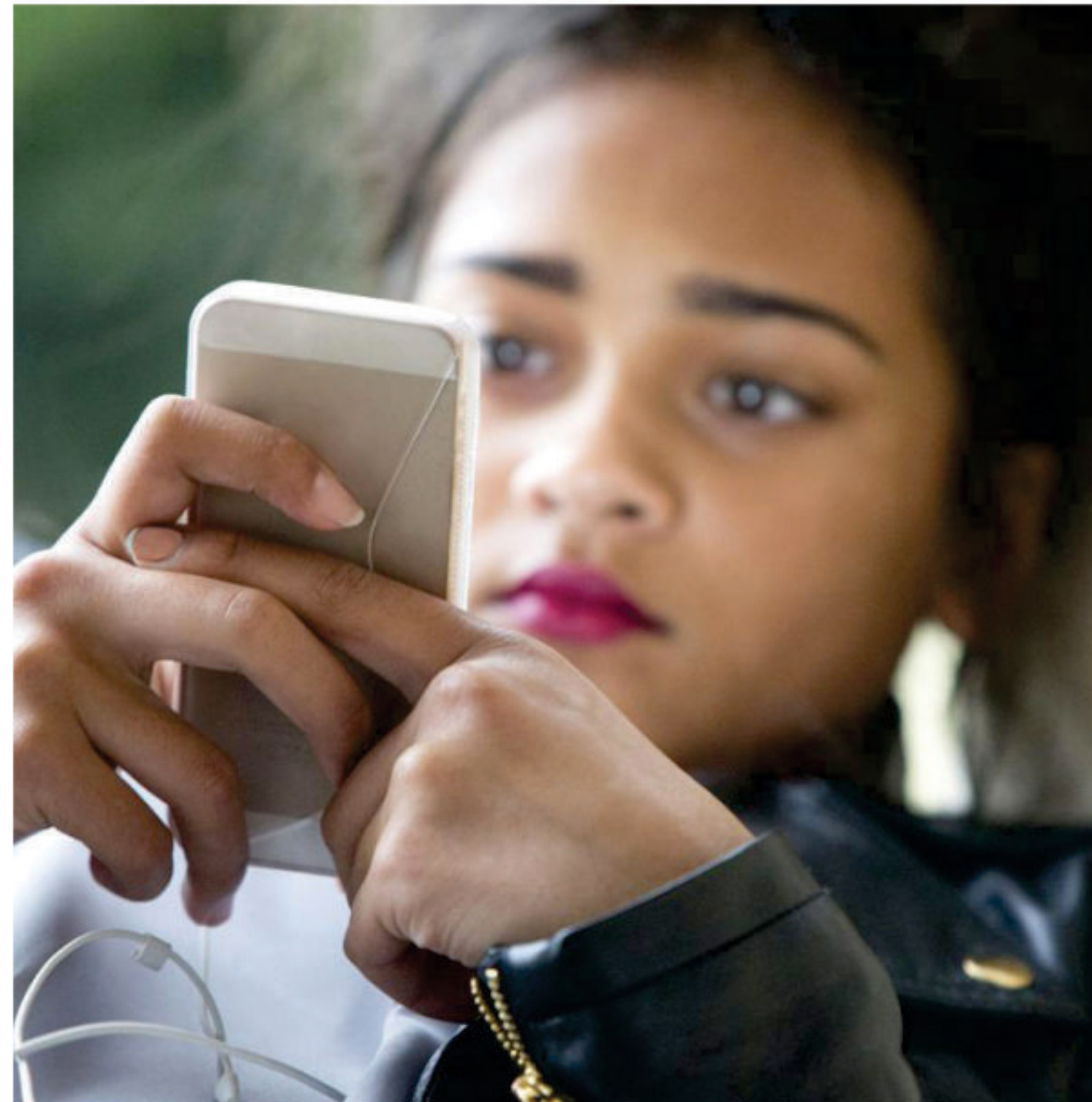
(8) Like 64% of American adults overall, she agrees with the phrase, "From each according to his ability, to each according to his need" -- and, like 69%, she either thinks it's in the U.S. Constitution, or doesn't know if it is or isn't.

(9) Like half of America's adults, she doesn't know the basic purpose of the Constitution, and can't identify even one of her rights under it.

(10) Like 80% of Millennials, she's unaware that at least 100 million people were murdered by socialist regimes in the 20th century; like 42%, she's never heard of Mao Tsetung.

(11) Like most American adults, she's unfamiliar with basic economic principles, financial and taxation facts, or harbors egregiously inverse perceptions of them.

(12) Like half of U.S. adults, she can't read above the 8th-grade level. And like most Millennials, she has difficulty performing complex but common literacy tasks, such as understanding the arguments in a newspaper editorial, and comparing the cost-per-ounce of food.



See data sources at [JonSutz.com/MTTM](http://JonSutz.com/MTTM)

## Now, what did you want to explain to her?

She didn't get to this point by accident, or because advocates of socialism won an open, public debate with champions of liberty. She and other Millennials got to this point because almost invariably, the only voices they've heard from First Grade onward have been advocates of socialism/statism. In their field of awareness, only one team has shown up for "the big game" -- *and thus, by default, only that team can win.*

I am a visualization and graphic designer, writer and strategist, and am passionately committed to bringing fresh thinking to the task of advancing liberty in the "court of public opinion." One of my specialties is converting complex/controversial data and concepts into visual formats that general audiences -- *particularly the young* -- can easily understand, relate to their own lives, validate as accurate, and share on social media. See examples of my work, and read client testimonials, at [JonSutz.com/Liberty](http://JonSutz.com/Liberty).

To learn more, and discuss how I might be of value to your liberty-oriented organization and its mission-critical projects, I invite you to reach out at [jonsutz.com/contact/](http://jonsutz.com/contact/).



### Jon Sutz

Multimedia Consulting  
for Law and Advocacy